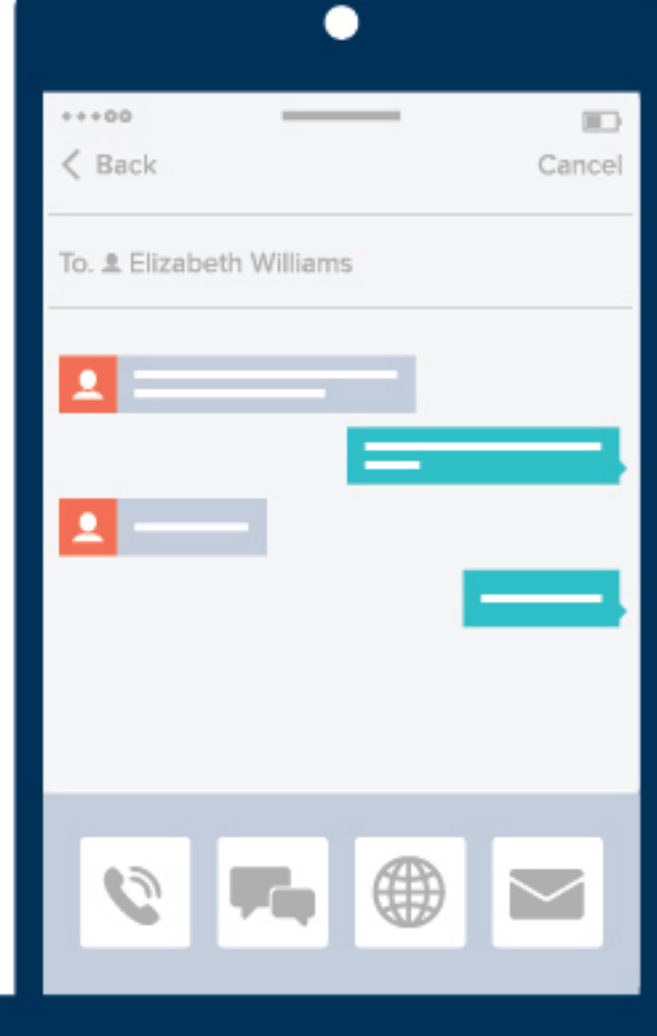


PREPARING FOR THE

RISE OF THE MOBILE ENTERPRISE

WITH  Mitel®



THE WAY ENTERPRISES

AND

THEIR CUSTOMERS

INTERACT IS CHANGING

Do you have a smartphone? Then you already know that people are interacting, shopping, communicating, watching entertainment, getting news, and working on their phones.

Enterprises will need to re-shape their business models to stay relevant.

IF YOU'RE NOT READY FOR THAT FUTURE
HERE ARE **SOME FACTS** TO GET YOU MOVING

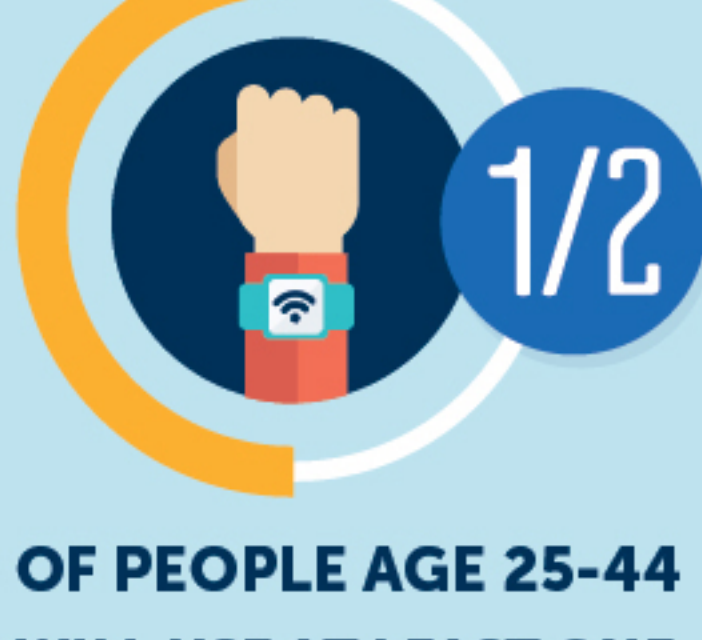


CLOUD CONNECTIVITY WILL BE EVERYTHING

90%

OF MOBILE DATA TRAFFIC
WILL BE GENERATED FROM

CLOUD-BASED
APPLICATIONS BY 2019



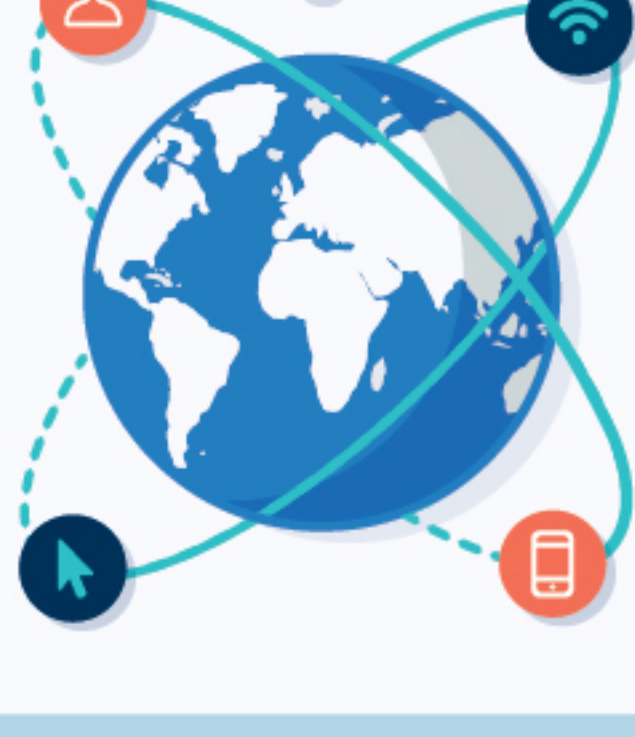
OF PEOPLE AGE 25-44
WILL USE AT LEAST ONE

WEARABLE
DEVICE BY 2018

LESS THAN **>1%**
(.06%)

OF EVERYTHING THAT COULD
BE CONNECTED TO THE INTERNET

IS CURRENTLY
CONNECTED



BUSINESSES
HAVE SEEN A RETURN ON

INVESTMENT FROM

MACHINE TO MACHINE **M2M**
INITIATIVES

MOBILE IS BECOMING THE NEW NORMAL



55%

OF TIME
SPENT WITH

ONLINE RETAILERS

HAPPENS ON A MOBILE DEVICE

MOBILE SALES

ACCOUNTED FOR

27%

OF CYBER MONDAY'S
NEARLY \$3B SALES

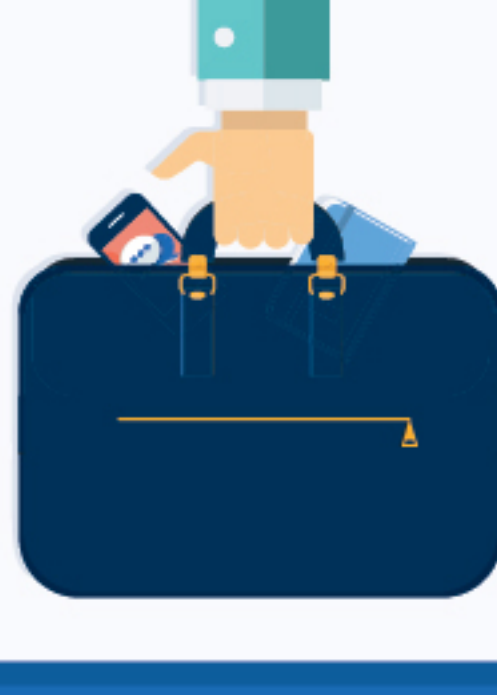


MOBILE PAYMENTS

ARE PREDICTED TO

TRIPLE IN 2016 TO

\$27.05 BILLION



83% OF BUSINESSES
HAVE NOT YET INTEGRATED

BUSINESS WITH MOBILE
COMMUNICATIONS COMMUNICATIONS

AND CHECK THIS OUT.....



SOME HOTELS NOW
ENABLE GUESTS TO

USE THEIR PHONES

TO OPEN THEIR ROOMS

INSTEAD OF KEYS

SOURCES:

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11 <https://www.thinkwithgoogle.com/articles/how-micromoments-are-changing-rules.html>